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www.nbicana.com

Mark H. Goldberg & Associates Inc. & NBI/Michael Sone Associates Inc.
invite you to attend this special gathering
of Canada's Telecommunications Leadership.

Mark H. Goldberg
& Associates Inc.
www.mhgoldberg.com

The 2010

Canadian Telecom Summit

June 7th to June 9th • Toronto Congress Centre

www.telecomsummit.com

Register
Early
And Save!

NEW ECONOMIC REALITIES, NEW APPROACHES

THE COMMUNICATIONS INDUSTRY IN TRANSITION

KEYNOTE SPEAKERS

The 2010 Canadian Telecom Summit

The 2010 Canadian Telecom Summit is the pre-eminent gathering for Canada's IT industries. This is the foremost annual event for those with vested interests in the welfare of the potential for Information and Communications Technology to continue to creating value for all constituents. Attracting the senior-most professionals from around the globe, The Canadian Telecom Summit is the forum for the broad cross-section of stakeholders to meet, exchange views, share ideas, challenge assumptions and plan for the future.

The 2010 Canadian Telecom Summit reviews where we have been as an industry, provides and understanding of the dynamics that propel it and forecast future trends and expected developments. Now in its ninth year, attendance is a must for telecom and IT industry professionals corporate users, carriers and manufacturers financial analysts, consultants and investors.



The Honourable Tony Clement
Minister of Industry
Government of Canada



Pierre Blouin
CEO
MTS Allstream



Rob Bruce
President Communications
Rogers Communications



Kevin Crull
President, Residential Services
Bell Canada



Robert Dépatie
President & CEO
Videotron



Konrad von Finckenstein
Chair
CRTC



Mark Henderson
President & CEO
Ericsson Canada



Peggy Johnson
Executive Vice President
of the Americas & India
Qualcomm



Sanjay Kalra
CEO
Tech Mahindra



Anthony Lacavera
Chairman
Globalive Group



Bernard Lord
President & CEO
CWTA



Robert McFarlane
CFO
TELUS



Rod Naphan
Executive, Product
& Strategic Planning
Fujitsu Network Communications



Harry Patz
Vice President North America,
Communications Sector
Microsoft



Wen Tong
Global CTO
Huawei Wireless



Juergen Walter
Head of Business Solutions
Nokia Siemens Networks

Information & Registration at www.telecomsummit.com

AGENDA MONDAY JUNE 7th

7:00 am

REGISTRATION OPENS

Sponsored by Cogeco Data Services



BREAKFAST

Sponsored by Rogers Communications



BUSINESS CENTRE OPENS

Sponsored by PricewaterhouseCoopers



8:20 am

OPENING REMARKS



Mark H. Goldberg
President,
Mark H. Goldberg
& Associates



Michael Sone
President,
NBI/Michael Sone
Associates

8:30 am

OPENING KEYNOTE



The Honourable Tony Clement
Minister of Industry,
Government of Canada

9:00 am

KEYNOTE



Rob Bruce
President Communications,
Rogers Communications

9:30 am

KEYNOTE



Juergen Walter
Head of Business Solutions,
Nokia Siemens Networks

10:00 am

KEYNOTE



Mark Henderson
President & CEO,
Ericsson Canada

10:30 am

COFFEE BREAK

Sponsored by Ericsson Canada



11:00 am

THE BROADBAND BUNDLE The Quadruple/Quintuple Play

Sponsored by Juniper Networks



Moderator:

Rory J. Altman
Founder/Director, Altman Vilandrie & Company

Panelists:

Daniel Demers
President, Reliance Protectron Security Services

Brian Kracik
Director, Worldwide Telecommunications Market, Oracle

Stan Kurtas
Vice President Marketing, MTS

Scott Stevens
Vice President Technology, Juniper Networks

Heather Tulk
Senior Vice President, Residential Products, Bell Canada

INTELLIGENCE ON THE GO
Developments in smart phones and mobile services

Sponsored by SAS



Moderator:

Ken King
Director, Telco and Media Convergence, SAS

Panelists:

Alido Di Giovanni
President, Summit Technology Communications

Brent Johnston
VP, Mobility Solutions, Telus Customer Solutions

Jeff McDowell
Senior Vice President, Business & Marketing Alliances,
Research In Motion

Matt Revis
VP Product Management, Nuance Communications

Alec Taylor
Director, Mobile Communications Business, Microsoft Canada

ACCESS AND BEYOND | Next Generation Networks

Sponsored by Atria Networks



Moderator:

Dr. Zouheir Mansourati
Vice President, Technology Strategy, TELUS

Panelists:

Bryan Boyd
President & CEO,
TeraGo Networks

Tony P. Cicetto
President,
Cogeco Data Services

Drew McNaughton
CTO, Axia NetMedia

John Piercy
CEO, Atria Networks

Steve Waszak
President & CEO, BTI Systems

12:30 pm

LUNCH

Sponsored by Huawei



LUNCHEON KEYNOTE ADDRESS



Wen Tong
Global CTO,
Huawei Wireless

2:15 pm

MOBILE COMMERCE

Moderator:

Michael J. O'Farrell
Country Manager, Canada Mobile Marketing Association

Panelists:

Robin Dua
President, Enstream

Brenda Eprile
Partner, PricewaterhouseCoopers

Magnus Friberg
President, Americas, SmartTrust

Matthew Talbot
Vice President, Mobile Commerce, Sybase 365

CUSTOMER EXPERIENCE MANAGEMENT

Increasing Loyalty & Revenues

Moderator:

Michael Shulist
President, Shulist Group

Panelists:

Gregory Dunn
Vice President, Hosted Services and Business Solutions,
Sybase 365

Stephen Eyre
Client Director, Communications Sector, Microsoft Canada

Rick Flamand
Executive Consultant, Information Agenda, IBM

Lucas Skoczkowski
CEO, Redknee

Rene Sotola
Vice President, Global Telecommunications Sector, CGI

BUSINESS MODELS 3.0

Financial Implications for Content & Carriage

Sponsored by Equinix



EQUINIX

Moderator:

Mark Evans
Principal, ME Consulting

Panelists:

Dvai Ghose
Managing Director, Head of Canadian Research,
Canaccord Genuity

David Purdy
Vice President and General Manager, Television Products,
Rogers Communications

Jim Poole
General Manager, Global Networks, Mobility & Content
Equinix

CONCURRENT MULTI-TRACK PANELS

3:45 pm

COFFEE BREAK

Sponsored by Tech Mahindra



4:15 pm

KEYNOTE



Sanjay Kalra
CEO,
Tech Mahindra

4:45 pm

KEYNOTE - MICROSOFT



Harry Patz
Vice President, Communications Sector,
North America, Microsoft

5:15 pm

KEYNOTE



Rod Naphan
Vice President, Product and Strategic
Planning, Fujitsu Network Communications

CONCURRENT MULTI-TRACK PANELS



COCKTAIL RECEPTION Our Annual Networking Event

Sponsored by Fujitsu Network Communications



7:00 am


REGISTRATION OPENS
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BREAKFAST

BUSINESS CENTRE OPENS
Sponsored by PricewaterhouseCoopers


8:30 am


OPENING REMARKS

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President,
Mark H. Goldberg & Associates

 **Michael Sone**
President,
NBI/Michael Sone Associates


8:45 am

KEYNOTE

 **Pierre Blouin**
CEO,
MTS Allstream


9:30 am

KEYNOTE

 **Robert Dépatie**
President & CEO,
Videotron

10:00 am

KEYNOTE

 **Konrad von Finckenstein**
Chair,
CRTC

10:30 am

COFFEE BREAK
Sponsored by Sybase 365


11:00 am

THE REGULATORY BLOCKBUSTER

Moderator:
Greg O'Brien
Editor and Publisher, Cartt.ca

Panelists:
Edward Antecol
Vice President, Regulatory Affairs & Carrier Services, Globalive Communications Corp.
Mirko Bibic
Senior Vice President, Regulatory & Government Affairs, Bell Canada
Ken Engelhart
Senior Vice President, Regulatory & Chief Privacy Officer, Rogers Communications
Michael Hennessy
Senior Vice President, Regulatory & Government Affairs, TELUS
John Lawford
Counsel, PIAC
Chris Peirce
Chief Corporate Officer, MTS Allstream



12:30 pm

LUNCH
Sponsored by Qualcomm 

LUNCHEON KEYNOTE

 **Peggy Johnson**
Executive Vice President of the Americas and India, Qualcomm


2:15 pm

INTERNATIONAL PERSPECTIVES ON ICT STRATEGIES

Moderator:
Jerry Brown
Associate Partner, PricewaterhouseCoopers

Panelists:
Bernard Courtois
President & CEO, Information Technology Association of Canada
David Gross
Partner, Wiley Rein
Dr. Catherine Middleton
Canada Research Chair, Ted Rogers School of Management, Ryerson University
Dr. Leonard Waverman
Dean, Haskayne School of Business, University of Calgary

3:45 PM

COFFEE BREAK
Sponsored by Oracle


4:15 pm

BUILDING DIGITAL CANADA

Moderator:
Helen McDonald
Assistant Deputy Minister, SITT, Industry Canada

Panelists:
Jonathan Daniels
Vice President, Regulatory Law, Bell Canada
Leonard Katz
Vice-Chair, Telecommunication, CRTC
Peter Lyman
Senior Partner, Nordicity
Dr. Gerri Sinclair
Executive Director, Centre for Digital Media

**REGULATORY
BLOCKBUSTER**

The 2010
**Canadian
Telecom
Summit**



7:00 am

REGISTRATION OPENS
 Sponsored by Cogeco Data Services

BREAKFAST
 Sponsored by Wind Mobile

BUSINESS CENTRE OPENS
 Sponsored by PricewaterhouseCoopers


8:30 am

OPENING REMARKS
Mark H. Goldberg
 President,
 Mark H. Goldberg & Associates

Michael Sone
 President,
 NBI/Michael Sone Associates

8:45 am

KEYNOTE
Anthony Lacavera
 Chairman,
 Globalive Group

9:15 am

KEYNOTE
Robert McFarlane
 Executive Vice President & CFO,
 TELUS

9:45 am

KEYNOTE
Bernard Lord
 President & CEO,
 CWTA

10:15 am

COFFEE BREAK
 Sponsored by Sandvine


10:45 am

THE BROADBAND CONNECTED HOME
 Sponsored by SaskTel

 Moderator:
Sean Seaton
 Director, Communications Sector
 Microsoft Canada

 Panelists:
Dave Caputo
 Co-founder, President & CEO, Sandvine
Phil Hartling
 Senior Vice President, Consumer Marketing,
 Rogers Communications
Alan Sawyer
 Principal Consultant, Two Solitudes Consulting
Robert Watson
 President & CEO, SaskTel
Kaan Yigit
 Founder and President,
 Solutions Research Group

12:15 pm

LUNCH
 Sponsored by Bell
LUNCHEON KEYNOTE
Kevin Crull
 President, Residential Services,
 Bell Canada

2:00 pm

ADVANCED WIRELESS SERVICES
 Moderator:
Iain Marlow
 Telecom Reporter, Globe and Mail

 Panelists:
John Boynton
 Executive Vice President,
 Chief Marketing Officer, Rogers Communications
Ken Campbell
 CEO, Wind Mobile
Dave Dobbin
 President & CEO, Mobicity

NEW ECONOMIC REALITIES, NEW APPROACHES
THE COMMUNICATIONS
INDUSTRY IN TRANSITION

Do not miss this truly unique opportunity to hear keynote addresses from the top industry shapers, to pose the tough questions of them and the senior panelists, and to interact with them and your fellow attendees at the extended breaks and cocktail reception.

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June 7th to June 9th
Toronto Congress Centre

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**THE COMMUNICATIONS
INDUSTRY IN TRANSITION**

ACCOMODATIONS

Summit Rates are available at the Sheraton Toronto Airport Hotel and the Marriott Toronto Airport Hotel, conveniently located minutes from the Toronto Congress Centre. Complimentary shuttle service will be provided from the hotels to the conference each morning and returning at the end of each day.

Sheraton Toronto Airport Hotel: Please contact the hotel directly at 1-416-675-6100 or Toll Free at 1-866-932-7058 for reservations. Please be sure to specify that you will be attending The 2010 Canadian Telecom Summit to access special discounted rates.

Marriott Toronto Airport Hotel: Please contact the hotel directly at 1-416-674-9400 or Toll Free at 1-800-905-2811 for reservations. Please use special booking code CTSA to access special rates for The Canadian Telecom Summit.

Visit www.telecomsummit.com for direct online booking.

Copy form for
additional delegates.
GST registration no.
85545 7933RT

June 7th to June 9th
Register online at www.telecomsummit.com
or by phone at 1-905-882-0417 or by fax at 1-905-882-2219

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Please return to: GST Conferences Inc., 91 Forest Lane Drive, Thornhill, Ontario, Canada L4J 3P2

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CONFERENCE REGISTRATION

- FULL CONFERENCE (MON/TUES/WED) - \$1,800.00 plus 5% GST (\$90.00) = \$1,890.00 before Feb. 28th
- FULL CONFERENCE (MON/TUES/WED) - \$2,000.00 plus 5% GST (\$100.00) = \$2,100.00 until May 23rd
- FULL CONFERENCE (MON/TUES/WED) - \$2,250.00 plus 5% GST (\$112.50) = \$2,362.50 after May 24th

For more info, call (905) 882-0417

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HUAWEI



For three full days, The Canadian Telecom Summit delivers thought provoking presentations from the prime movers of the industry. The Canadian Telecom Summit gives you the chance to hear from and talk with them in both a structured atmosphere of frank discussion and high-octane idea exchange and schmooze in a more relaxed social setting of genial conversation.